

THIS IS THE SAFETY AREA

The diagram shows a 5x7 card layout with four distinct areas: a central active area, a surrounding trim area, an outer safety area, and a final bleed area. Arrows point from text labels to these areas: a pink arrow for the safety area, a black arrow for the trim area, and a green arrow for the bleed area. The active area is labeled in blue text.

TRIM AREA (PAPER SIZE)

THIS IS THE BLEED AREA

ACTIVE AREA

5" x 7" SINGLE CARD
FITS IN A-7 ENVELOPE
TRIM 5." x 7"
BLEED 5.25" x 7.25"
.25" SAFETY AREA
.125 BLEED