

THIS IS THE SAFETY AREA

The diagram shows a light blue rectangular area representing the front active area of a postcard. This area is surrounded by a white border, which is further enclosed by a green border. Three arrows originate from the left side of the diagram: a pink arrow points to the innermost white border (safety area), a black arrow points to the middle white border (trim area), and a green arrow points to the outermost white border (bleed area). The text 'FRONT ACTIVE AREA' is located in the center of the blue area.

TRIM AREA (PAPER SIZE)

THIS IS THE BLEED AREA

FRONT
ACTIVE AREA

9" x 6.25"
EDDM Postcard
9" x 6.25"
BLEED 9.25" x 6.5"
.25" SAFETY AREA
.125 BLEED

Pre-Sorted
STANDARD
U.S. Postage
PAID
Chico, CA
Permit # 1

ECRWSS
RESIDENTIAL CUSTOMER

THIS IS THE SAFETY AREA

TRIM AREA (PAPER SIZE)

THIS IS THE BLEED AREA

BACK
ACTIVE AREA

9" x 6.25"
EDDM Postcard
9" x 6.25"
BLEED 9.25" x 6.5"
.25" SAFETY AREA
.125 BLEED