

ECRWSS
RESIDENTIAL CUSTOMER

Pre-Sorted
STANDARD
U.S. Postage
PAID
Chico, CA
Permit # 1

THIS IS THE SAFETY AREA

TRIM AREA (PAPER SIZE)

THIS IS THE BLEED AREA

ACTIVE AREA

11 x 8.5" POSTCARD

TRIM 11" x 8.5"

BLEED 11.25" x 8.75"

.25" SAFETY AREA

.125 BLEED

FRONT

THIS IS THE SAFETY AREA

The diagram shows a light blue rectangular area representing the postcard layout. It is enclosed by a pink border (safety area), a black border (trim area), and a green border (bleed area). Three arrows point from the text labels to their respective borders: a pink arrow for the safety area, a black arrow for the trim area, and a green arrow for the bleed area.

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TRIM 11" x 8.5"

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.25" SAFETY AREA

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THIS IS THE SAFETY AREA

TRIM AREA (PAPER SIZE)

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ACTIVE AREA

8.5" x 11 POSTCARD

TRIM 8.5" x 11"

BLEED" 8.75 x 11.25"

.25" SAFETY AREA

.125 BLEED

FRONT

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