

THIS IS THE SAFETY AREA

The diagram shows a light blue rectangular area representing the active area of a flyer. This area is surrounded by a light pink border, which is the bleed area. Within the bleed area, there is a white rectangular area representing the trim area. Three arrows point from text labels to the top edge of the diagram: a pink arrow points to the inner white trim area, a black arrow points to the middle pink bleed area, and a green arrow points to the outermost pink bleed area.

TRIM AREA (PAPER SIZE)

THIS IS THE BLEED AREA

ACTIVE AREA

8.5" X 11"  
Flyer - Poster  
TRIM 8.5" x 11"  
BLEED 8.75" x 11.25"  
.25" SAFETY AREA  
.125" BLEED