

ECRWSS
RESIDENTIAL CUSTOMER

Pre-Sorted
STANDARD
U.S. Postage
PAID
Chico, CA
Permit # 1

THIS IS THE SAFETY AREA

TRIM AREA (PAPER SIZE)

THIS IS THE BLEED AREA

ACTIVE AREA

7" x 12" POSTCARD
TRIM 7" x 12"
BLEED 8.25" x 12.25"
.25" SAFETY AREA
.125 BLEED

FRONT

THIS IS THE SAFETY AREA

The diagram illustrates the layout of a 7x12 inch postcard. It features a central light blue 'ACTIVE AREA' surrounded by a light pink 'TRIM AREA (PAPER SIZE)'. Outside the trim area is a light green 'BLEED AREA'. A magenta arrow points from the text 'THIS IS THE SAFETY AREA' to the inner boundary of the trim area. A black arrow points from 'TRIM AREA (PAPER SIZE)' to the outer boundary of the trim area. A green arrow points from 'THIS IS THE BLEED AREA' to the outer boundary of the bleed area.

TRIM AREA (PAPER SIZE)

THIS IS THE BLEED AREA

ACTIVE AREA

7" x 12" POSTCARD

TRIM 7" x 12"

BLEED 8.25" x 12.25"

.25" SAFETY AREA

.125 BLEED