

PRSR STD
U.S. POSTAGE
PAID
ORLAND, CA
PERMIT NO. 8

THIS IS THE SAFETY AREA

TRIM AREA (PAPER SIZE)

THIS IS THE BLEED AREA

ACTIVE AREA

5" x 7"
POSTCARD
TRIM 5" x 7"
BLEED 5.25" x 7.25"
.25" SAFETY AREA
.125" BLEED

4.125"

ADDRESS CLEAR AREA

1119*****AUTO**3-DIGIT959
Jonathon Doeman
1234 Any Street
Your Town, CA 95969-5030

.5"

1.5"

.625"



THIS IS THE SAFETY AREA

The diagram shows a light blue rectangular area representing a 5x7 inch postcard. It is surrounded by a light pink border. Three arrows point from text labels to the top edge of the postcard: a pink arrow from 'THIS IS THE SAFETY AREA', a black arrow from 'TRIM AREA (PAPER SIZE)', and a green arrow from 'THIS IS THE BLEED AREA'. The 'ACTIVE AREA' is the central part of the postcard, and the 'BLEED AREA' is the outermost part. The 'SAFETY AREA' is the area between the trim and bleed lines.

TRIM AREA (PAPER SIZE)

THIS IS THE BLEED AREA

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