

A diagram showing the layout zones for a business card. It consists of three nested rectangles: an outermost light green rectangle representing the bleed area, a middle light blue rectangle representing the trim area, and an innermost white rectangle representing the active area. Three arrows point from text labels to the corners of these rectangles: a pink arrow from the top-left corner of the active area to the text 'THIS IS THE SAFETY AREA', a black arrow from the top-right corner of the trim area to the text 'TRIM AREA (PAPER SIZE)', and a green arrow from the top-right corner of the bleed area to the text 'THIS IS THE BLEED AREA'.

THIS IS THE SAFETY AREA

TRIM AREA (PAPER SIZE)

THIS IS THE BLEED AREA

ACTIVE AREA

2" x 3.5"
BUSINESS CARD
TRIM 2" x 3.5"
BLEED 2.25" x 3.75"
.125" SAFETY AREA
.125 BLEED